



Earn More and Save Time with Subscription-Based Ebook Distribution

A CASE STUDY BY PUBLISHDRIVE

PublishDrive, a global self-publishing platform, has developed a first for the industry: subscription-based ebook distribution.

What does this mean for indie authors and publishers? They can keep 100% of their royalties while accessing major retailers and hard-to-reach stores — all within one dashboard — for a flat monthly fee.

Want to learn more? Let's dive in!





THE PROBLEM

Indie authors and publishers typically use one of the following approaches for ebook distribution:

- 1) Distribute directly to major retailers, such as Amazon
- 2) Distribute to many retailers simultaneously using a self-publishing platform (“aggregator”)
- 3) Distribute directly to major retailers, and use an aggregator to reach other stores

Why distribute directly to retailers?

Because traditionally, it provided the highest royalty rate possible. This is because distributing to retailers through an aggregator requires a ~10% commission on authors' royalties.

But on the other hand, distributing through an aggregator saves valuable time.

And time equals money, especially in the fast-paced world of self-publishing.

So, what's an author or publisher supposed to do? Distribute directly, sacrifice royalties to save time, or use a combination of both?

Obstacles for Authors and Publishers

- Direct distribution = highest royalty rates. But, distributing directly to each retailer is time-consuming.
- Distributing through an aggregator saves time, but it requires an average 10% commission on sales.
- As earnings increase, the average 10% commission can be significant.



THE SOLUTION

Indie authors and publishers finally have a solution that saves both time and money: subscription-based ebook distribution through PublishDrive.

This combines the best of both worlds: **the convenience of aggregation with FULL store royalty rates.**

Here's how it works:

For a flat monthly fee, authors and publishers can distribute to major retailers and thousands of other sales channels through PublishDrive's streamlined dashboard.

There is no commission on sales, so authors and publishers keep 100% of their royalties. **There are also four flexible subscription plans to choose from, including a FREE plan!**

Not only that, but PublishDrive authors also have access to:

- 1) Free ebook conversion from DOCX to MOBI and EPUB
- 2) Built-in promo options to boost sales
- 3) Hard-to-reach sales channels, like Google Play and retailers in China
- 4) Royalty splitting services for collaborative projects.
- 5) Robust analytics across global sales channels
- 6) Artificial intelligence to improve metadata

Why Distribute Through PublishDrive?

- Say goodbye to giving up royalties! Instead, pay a flat monthly fee and keep 100% of your royalties, no matter how high sales go.
- Not ready for a paid plan? Use the Tryout plan to distribute for FREE while still earning full royalty rates.
- Save time by distributing to 400+ online stores (including Amazon) and thousands of other sales channels through one dashboard.
- Boost sales with built-in promo options.
- Manage collaborative earnings with royalty splitting services.
- Track earnings across global sales channels.



THE DATA

We spoke to authors [Rachel Morgan](#)¹ and Lee Gordon Miller after they tried out PublishDrive's subscription-based ebook distribution.

The results? **They both saw a measurable bump in take-home earnings.** On top of that, they're saving valuable time by managing distribution through a streamlined dashboard.

To try out subscription pricing, Rachel Morgan first participated in a two-month trial. "During the two months I tried out the subscription option," she said, ***"I received almost \$500 more in royalties than I would have received if I remained on the royalty share option."***

She added:

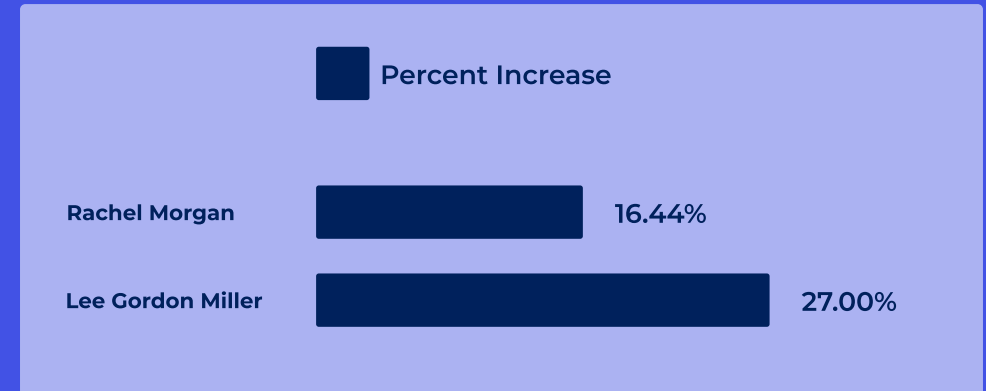
*"I've had a very positive experience using the PublishDrive platform, and the addition of the subscription pricing option has only made this platform more appealing to me...The reason is simple: **Why would I say no to taking home more royalties at the end of the day?!** Couple that with the time-saving aspect (since I can now manage all my 'non-direct' stores in one place), and I am very happy to continue using PublishDrive."*

Author Lee Gordon Miller also saw a boost in earnings:

*"I've received sales on multiple platforms across 30 countries - **when I did the math, net in my pocket revenue is up 27% compared to distributing alone.** But the biggest accolade I can give PublishDrive is the ease of use of their website - it is quite literally the standard by which I judge all other websites for simplicity and usability."*

Digging into the Data

Take-Home Earnings after Subscription-Based Ebook Distribution*



*Based on data provided by authors.

¹ <https://rachel-morgan.com/>



Ready to Earn More and Worry Less?

Sign up for Your PublishDrive Account to Get Started!

SIGN UP

P.S. [Want to switch all your titles to PublishDrive from another platform?](#) It's simple, and you can keep your reviews and rankings for select major retailers! And with our Pro plan, you can easily upload your entire back catalogue at the same time using our bulk import feature. [Learn more in our blog post here.](#)

About PublishDrive: [PublishDrive](#) is a self-publishing platform for indie authors and publishers who are rewriting the rules of publishing. Recognizing the need for a streamlined path to self-publishing, the PublishDrive team developed a full-service solution for distributing ebooks globally, marketing strategically, and empowering authors and publishers to write more and worry less. Services include: distribution to 400+ online stores and thousands of other sales channels in the US and internationally, free ebook conversion, promotional tools, royalty splitting for co-authors, and more.