

## Publish Drive Fact Sheet

### About PublishDrive

PublishDrive is a one-stop-shop for book publishers and authors who dream of having a profitable publishing business.

PublishDrive makes publishers' lives easier by being the go-to-partner for anyone who wants to publish, market and promote a book in: ebook, audiobook or print-or-demand format. All under one roof. We are revolutionizing book publishing by developing tools that allow authors and small publishers to punch above their weight in publishing.

PublishDrive's team of book professionals, software developers and marketers helps every story find its audience worldwide.

We started from Europe, working with big publishers and now operate from the US, helping over 20,000 authors and publishers publish profitably.

## Key Features:

### **PublishDrive Distribution**

PublishDrive Distribution connects publishers for ebook, audiobook and print-on-demand with over 400 stores such as Amazon, Apple Books, Barnes & Noble, Google, Kobo, Scribd and thousands of digital libraries such as schools, universities, public libraries worldwide. After the books are available in stores, publishers can use several promotional tools to boost sales such as built-in Al-enhanced Amazon Advertising features or in-store features with stores.

#### **PublishDrive Abacus**

PublishDrive Abacus is the royalty management solution for independent publishers and co-authors. PD Abacus makes it easy for publishers to transparently share royalty reports, manage finances and analyse performance for any books whether it is published on Kindle Unlimited only or widely distributed, even in your own store.

#### **PublishDrive Converter**

PublishDrive Converter is a free tool to convert ebooks from docx for commercial purposes that makes it easy to create beautiful ebooks that meet all retailers' requirements.

## Timeline of What's Happened at PublishDrive:

- 2015 Public launch of the PublishDrive Distribution
- **2016** Earned 'Apple Approved Aggregator' status
- 2017 Enrolled into Google Launchpad accelerator in the Valley
- 2019 Launched PublishDrive Abacus
- **2020** Added audiobook, print-on-demand distribution in addition to the existing ebook distribution.
- 2020 September Surpassed 100K books in our catalog
- **2020 December** Kinga (CEO) accepted into Google For Startups Women Founders Program

# Interesting Numbers:

- 1. We have 100,000+ books in our catalog
- 2. 20,000+ authors publish with us
- 3. Our authors increased digital book sales by 69%
- 4. Our authors reach 30 million+ global readers
- 5. We have a network of 400+ book stores

# Inquires

Please contact media@publishdrive.com for media inquiries.