EXECUTIVE SUMMARY

PublishDrive Abacus is the royalty management tool for indie publishers. With Abacus you can manage and share all author royalties, run custom analytics and track payments from one dashboard.

PROBLEM

Managing royalty reports for indies is time-consuming. Currently, messy spreadsheets or expensive software are the only tools available for indie publishers not providing the transparency their authors need.

SOLUTION

A cloud-based, royalty management tool ensuring transparency, boosting productivity and building trust for indie publishers: PublishDrive Abacus.

WHY PUBLISHDRIVE?

Lead by Forbes 30 under 30 Kinga Jentetics, PublishDrive is one of the most innovative brands in the indie publishing scene. With Abacus, PublishDrive made a tool for indies that allows them to create transparent, easily customizable reports and efficiently track costs and expenses. Now, publishers could spend less time on administration and more on creating amazing books.

MAIN FEATURES

- Calculates author royalties automatically
- Share royalty reports with authors
- Add other revenue and cost sources for financials
- Run custom analytics for series, authors or other datasets
- Manage payments for authors

PRICING

List price is $2.99/title. Request a quote for 30+ titles via kinga.jentetics@publishdrive.com.

Digging into the Data

Time spent splitting royalties (in hours)*

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<th>Author</th>
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<th>After PD Abacus</th>
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<tr>
<td>Michael Anderle</td>
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<td>J. Thorn</td>
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<td>David Berens</td>
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Partners

“Before PD Abacus we’d spend approximately 20-25 hours per month calculating, checking, and distributing royalty information to authors. We cut that time to between 2-4 hours per month with PD Abacus.”

Michael Anderle, LMBPN Publishing

Further information

- www.publishdrive.com/abacus
- Company founded: 2015
- HQ: California, US, tech team in Budapest, HU
- Google Accelerator Program in 2017
- Forbes 30 under 30 CEO, Kinga Jentetics
- Apple Approved Aggregator

Contact

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